

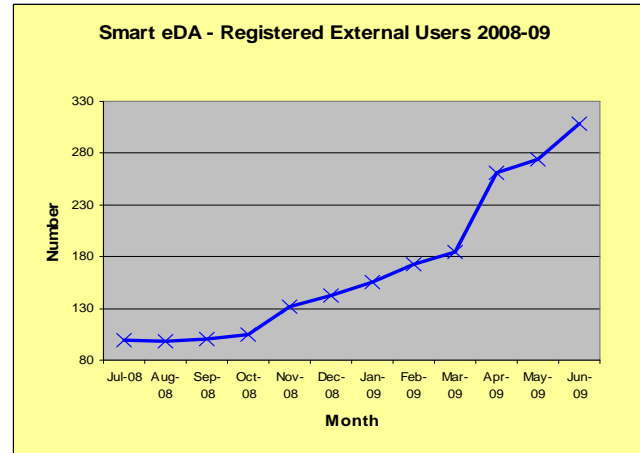
Smart eDA Activity June 2009

About Smart eDA

- Smart eDA provides an online service to assist industry and applicants to identify state based triggers, referrals and IDAS forms for the preparation and electronic lodgement of development applications.
- Electronic lodgement is currently available to Redland City Council with the following councils expected to accept electronic lodgements later this year:
 - **Late July**
Bundaberg Regional Council
 - **September**
South Burnett Regional Council
Cairns Regional Council
Mackay Regional Council
 - **October**
Dalby Regional Council
Somerset Regional Council
 - **Late 2009**
Gladstone Regional Council
Rockhampton Regional Council
Whitsunday Regional Council
- Regional training for planning, surveying and architect firms will be available as these councils commence accepting electronic lodgements.
- Smart eDA is working in collaboration with the HAF eDA Programme to connect Smart eDA with relevant council DA systems in key high growth councils.
- These statistics reflect activity within Smart eDA only and do not reflect preparation activity using council planning schemes and other online services.

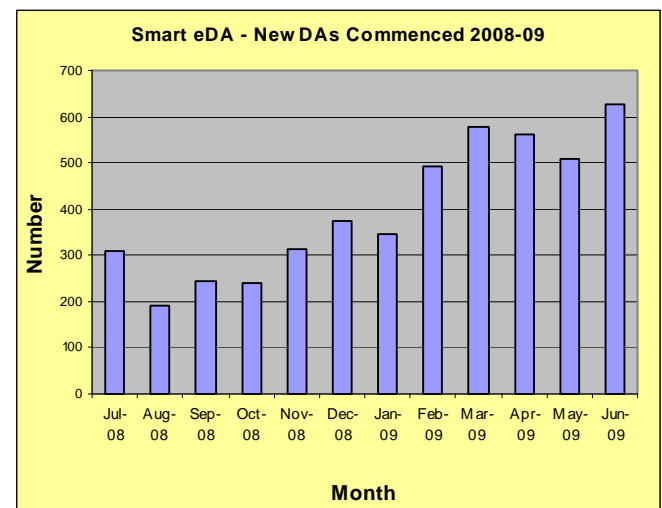
Users

- The majority of applications continue to be made by anonymous or guest users.
- There are a total of 493 registered users which is approximately a 13% increase from the previous month.
- The top users of Smart eDA are planning, engineering and surveying firms in the industry.



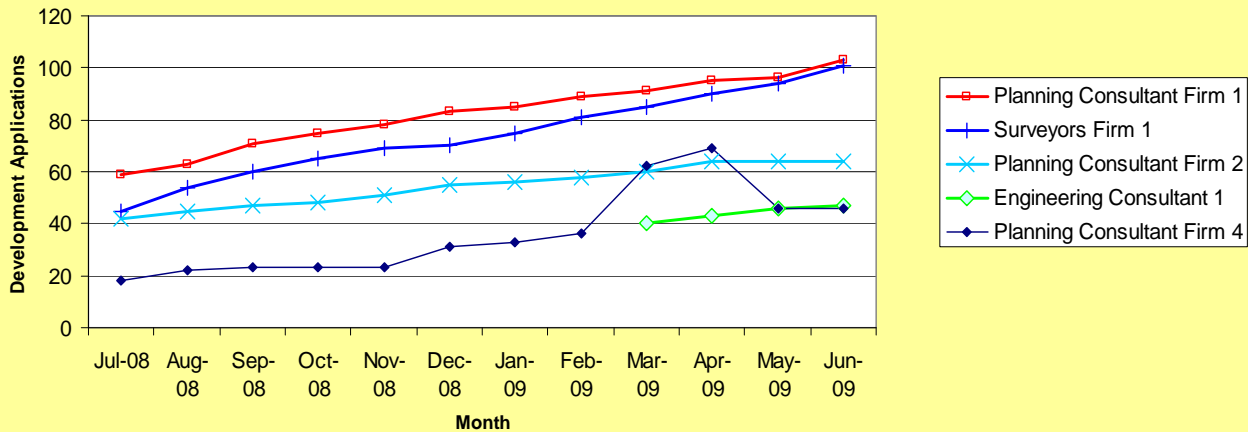
Key points

- A total of 7130 applications have been commenced using Smart eDA since its low key launch in late 2007. 4478 applications were commenced during the 2008-09 financial year.
- 626 new applications were commenced in June 2009, which was an increase of 18.5% from the 510 new applications commenced in May.
- The rise in new applications and registrations can be attributed to increased training and marketing activities.
- There have been 17 electronic lodgements to Redland City Council to date with 7 applications being approved with conditions. 9 are still being assessed and one application was deemed not properly made.
- Electronic lodgements are expected to increase as more council's commence to accept lodgements through Smart eDA in the coming months.





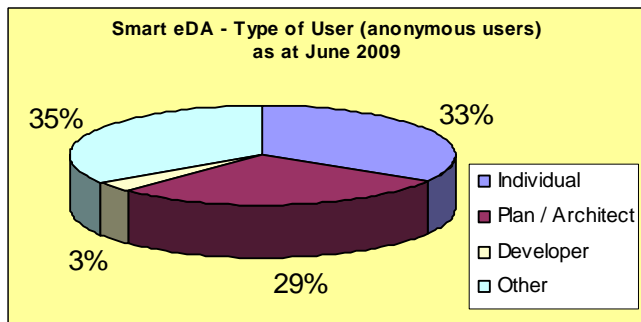
Smart eDA Top Users - DAs Commenced or Prepared 2008 - 09



Anonymous users

Smart eDA now collects basic profile information for anonymous users. The following statistics reflect cumulative figures starting from late November 2008.

- 54% of anonymous users have used the service previously.
- 30% of anonymous users have used the service more than 5 times with a further 15% of anonymous users having used the service between 2 and 4 times.
- 32% of anonymous users are planners, architects and developers with a further 35% of users identified as individual users.
- Of returning anonymous users:
 - 57% indicate they use the State Assessment search.
 - 65% indicate they use Smart eDA to identify the assessing agencies.
 - 62% will consider registering in the future



About Smart eDA

Smart eDA is a whole of government initiative designed to streamline the development application process.

Smart eDA provides a range of online services to assist in the preparation and lodgement of development applications including:

- Online maps
- Integrated searches on state government interests
- Intuitive interviews to prepare the Assessment Checklist and other online forms
- Online lodgement with councils and referral agencies (currently Redland City DAs only)

Users can access Smart eDA anonymously or as registered users. Registration is free. Registered users can manage multiple applications and save data and forms for future use.

To register with Smart eDA go to www.smarteda.qld.gov.au

Additional information can be obtained from:

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